



Michigan Optometric Association 2011 Classified Advertising Agreement

| | | |
|------------------------------|--------------------|-------------|
| Company: | | |
| Contact Person: | Title: | |
| Address: | | |
| Phone: | City/State: | Zip: |
| Email Address: | | |
| Authorized Signature: | | |

Advertising Options:

- Classified Ad in *The Michigan Optometrist* and posted on the MOA Web site**

Member Rates: \$50 Per Ad - *One issue* \$40 Per Ad - *Multiple issues*

Non Member Rates: \$75 Per Ad - *One issue* \$65 Per Ad - *Multiple issues*

(Please choose the issue or issues that your classified ad should be placed)

~~Jan/Feb~~ Mar/Apr May/June July/Aug Sept/Oct Nov/Dec

- MOA Web Site Only - Classified Ad will be posted for 30 days**

Member Rate: \$30

Non Member Rate: \$50

(Please choose the month(s) that your classified ad should be placed)

~~January~~ ~~February~~ March April May June July August September
October November December

Total \$ _____

Payment Information

Check enclosed (make check payable to the Michigan Optometric Association)

Credit Card (Visa/Mastercard only)

| | | |
|--------------------------|-----------|--------------|
| Cardholders Name: | | |
| Card Number: | - - - | |
| Exp. Date: | ___/___ | CVV2: |

| | | |
|-------------------------------------|--------------------|-------------|
| Credit Card Billing Address: | | |
| Company: | | |
| Cardholder's Name: | | |
| Address: | | |
| Phone: | City/State: | Zip: |
| Authorized Signature: | | |

Publication and Closing Date

Dates of Issues: January, March, May, July, September and November.

Final closing date: 25th of the month preceding month of publication.

If new copy is not furnished by closing date, the previous advertisement may be inserted.

PLEASE RETURN COPY OF THIS FORM TO: Michigan Optometric Association, 530 W. Ionia St., Ste. A, Lansing, MI 48933-1062 or fax: 517 482-1611

QUESTIONS? Call: 517.482.0616 or email: carrie@themoa.org

**THANK YOU FOR ADVERTISING WITH
THE MICHIGAN OPTOMETRIC ASSOCIATION!**