



Affiliated with American Optometric Association

530 W. Ionia Street • Suite A • Lansing, MI 48933

Phone: 517.482.0616 • Fax: 517.482.1611

www.themoa.org

Dear MOA Member:

As your Annual Meeting Committee of the Michigan Optometric Association (MOA), we invite you to join us at Boyne Mountain Resort in Boyne Falls, MI, July 16-19, 2009 for the *113th Annual Meeting*.

Highlights of the *113th Annual Meeting* include Dr. John McGreal's six hours of informative continuing education, exhibits, welcome reception, reunion for optometric classes of 1979 (MCO's first optometric graduating class), 1984, 1999, 2004, peer recognition at the Annual Awards Luncheon, House of Delegates Business Meetings, and quality networking opportunities. Please join us for a festive Installation Reception, Dinner and Program to introduce your new MOA President, Dr. Gregory D. Dotson, and your board of directors.

In addition to Boyne's spectacular golf courses, you and your family will enjoy their indoor water park, shopping, hiking, tennis, and biking trails. Boyne Mountain is the perfect location to spend a few get-away days with your family and friends.

HOTEL RESERVATIONS—Reservation forms must be received by the resort not later than Monday, June 16, 2009 to insure availability at the Annual Meeting rate.

Set your sights on the Michigan Optometric Association at the Boyne Mountain Resort in July for an insightful and engaging *113th Annual Meeting*.

Cordially,

The Annual Meeting Committee Co-Chairs:

John M. Nametz, O.D.

Rick A. Snow, O.D.

Members:

Lee R. Goodfellow, O.D.

John P. Hemming, O.D.

Julie Marvin-Manders, O.D.

MOA 113th Annual Preliminary Meeting Schedule

Thursday, July 16, 2009

6:00pm—8:00pm

Registration—Mountain Grand Lodge

(Dinner on your own) Boyne Mountain suggests Everett's restaurant

Friday, July 17, 2009

7:15am—2:00pm

Registration—Matterhorn D

9:00am—5:00pm

Exhibits—Matterhorn

7:45am—8:35am

CE Program—Matterhorn B

Medical Coding & Billing Part 1

John McGreal, O.D.

COPE: 21858-PM

Review the latest CMS changes in E/M coding; eye coding, fee schedules, documentation and compliance. Learn how to properly charge for services, evaluate fee schedule, document the medical record and reduce audit risk.

8:35am—9:00am

Break—Matterhorn

9:00am—9:50am

CE Program—Matterhorn B

Medical Coding & Billing

Part 1 con't.

John McGreal, O.D.

COPE: 21858-PM

10:15am—12:15pm

House of Delegates Business Meeting I Vienna A

12:30pm—1:30pm

Lunch—Matterhorn

12:30pm—1:30pm

Lunch with New Member In Practice—Matterhorn

1:30pm—4:00pm

MFVA Program—Eagles Nest

2:00pm—2:50pm

CE Program—Matterhorn B

Medical Coding & Billing Part 2

John McGreal, O.D.

COPE: 21859-PM

2:50pm—3:10pm

Break—Matterhorn

3:10pm—4:00pm

CE Program—Matterhorn B

Medical Coding & Billing

Part 2 con't.

John McGreal, O.D.

COPE: 21859-PM

6:00pm—7:30pm

Welcome Reception

Class Reunions

(1979, 1984, 1999, 2004)

Vienna Patio (RAIN: Vienna Room)

7:30pm—9:00pm

Dinner/MOAPAC Silent Auction

Matterhorn

Saturday, July 18, 2009

7:15am—9:00am

Registration—Matterhorn East Lobby

7:45am—8:35am

CE Program—Matterhorn B

Can We Do Better In AMD?

John McGreal, O.D.

COPE: 19696-PS

This course will review the state of the art in macular degeneration diagnosis and management. New technologies allow for earlier detection of pre-CNV and improve visual outcomes as a result of timely interventions. Preferential hyperacuity perimetry identifies defects which indicate progression of dry AMD to the wet form of the disease. New and emerging supplemental, medical &

con't.

surgical modalities offer tremendous opportunities for the patient and practitioner.

8:35am—9:00am

Break—Matterhorn East Lobby

9:00am—9:50am

CE Program—Matterhorn B

Can We Do Better In AMD? con't.

John McGreal, O.D.

COPE: 19696-PS

Total CE hours = six

Speaker sponsored by:



9:00am—11:30am

MFVA Breakfast Business Meeting

Matterhorn D

10:15am—12:15pm

MOA House of Delegates Business Meeting II—Vienna A

12:30pm—2:30pm

Awards Luncheon—Matterhorn A, C

6:30pm—7:30pm

President's Reception—Vienna Patio

(RAIN: Vienna B)

7:30pm—9:30pm

Installation Dinner & Program

(Formal Optional) Vienna A

9:30pm—12:00am

Presidential Celebration—Vienna B

Sunday, July 19, 2009

10:00am—11:30am

MOA Board Meeting—Vienna A

John McGreal, O.D.

Dr. John McGreal is a graduate of Albright College and the Pennsylvania College of Optometry. He was Chief of Eye Services at Greater Atlantic Health Service in Philadelphia, where he also had a private practice. He was a founding partner in Vision Care Consultants, a managed eye care company in Pennsylvania. He was Center Director and Vice President for Vision America Incorporated for seven years. Currently, he is Director of Missouri Eye Associates, a medical and surgical private practice in St. Louis, MO.

Thank you to our speaker sponsors:



MOA 113th Annual Meeting Details

REGISTRATION—Thursday, July 16, 6:00pm—8:00 pm , Friday, July 17, 7:15am—2:00pm and Saturday, July 18, 7:15am—9:00am.

HOTEL RESERVATIONS—Reservation forms must be received by the resort not later than Monday, June 16, 2009 to ensure availability at the Annual Meeting rate. The Boyne Mountain Grand Lodge observes a 6:00pm check in and a 1:00pm check-out.

RECREATIONAL ACTIVITIES—Boyne Mountain Grand Lodge offers 8 golf courses, tennis, hiking, fishing, swimming, Avalanche Bay indoor water park (discount certificate included in your hotel registration information), spa services, shopping and more.

FOR CHILDREN—Boyne Mountain Grand Lodge has Fritz's Adventure Camp for children 6—12 years. Canoes, Kayaks, Paddle Boats, Sunfish Sail Boats, Shuffle Board, Putt Putt Golf and Tennis are complimentary for house guests.

NEW MEMBER IN PRACTICE MEETING—Anyone in practice 10 years or less is invited to gather during lunch for a discussion with MOA Membership Development Committee chairperson Dr. Kyle Booher.

WELCOME RECEPTION & CLASS REUNION—Graduating classes **1979** (MCO's first optometric graduating class), 1984, 1999, and 2004, Friday, July 17th, from 6:00pm—7:30pm.

SILENT AUCTION—to benefit the Michigan Optometric Association Political Action Committee (MOAPAC), chaired by Dr. Mark Swan, Friday, July 17th after dinner. Please see enclosed form to donate your items for the auction.

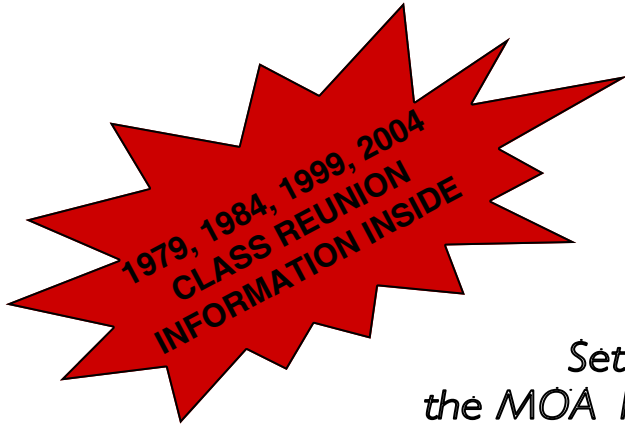
MFVA PROGRAM—The Michigan Foundation for Vision Awareness (MFVA) will host a DNR program on "Black Bears in Michigan" at Eagles Nest, Friday, July 17th, from 1:30pm—4:00pm. Everyone is welcome to participate. Please see enclosed flyer.

RECEPTION, INSTALLATION DINNER & PRESIDENTIAL CELEBRATION—Saturday, July 18th, from 6:30pm—12:00pm. The Installation Dinner (formal optional) will begin at 7:30pm.

DRESS CODE—is business casual, defined as follows: Women-dresses, slacks, and/or skirts (jacket optional); Men-sport coat and slacks, casual shirt, and no tie.



Michigan Optometric Association
530 W. Ionia St., Ste. A
Lansing, MI 48933



*Set your sights on
the MOA 113th Annual Meeting
at Boyne Mountain Resort
July 16 -19, 2009*

**Michigan Optometric Association
113th Annual Meeting
July 16 -19, 2009
Boyne Mountain Resort
1 Boyne Mountain Road
Boyne Falls, MI 49713**

DIRECTIONS TO BOYNE MOUNTAIN RESORT:

From Detroit: Follow I-75 north to Exit 282 Gaylord. Follow M-32 west to US-131 north. Continue north for 6 miles to Boyne Mountain.

From Grand Rapids: Follow US-131 north to resort. Boyne Mountain entrance is 6 miles past M-32 on US-131.

From Lansing: Follow US-27 north to I-75 north to Exit 282 Gaylord. Follow M-32 west to US-131 north. Continue north for 6 miles to Boyne Mountain.

From Mackinaw City: Follow I-75 south to Exit 282 Gaylord. Follow M-32 west to US-131 north. Continue north for 6 miles to Boyne Mountain.

For information on Boyne Mountain Resort visit www.boyne.com

**Michigan Optometric Association Registration
113th Annual Meeting
Boyne Mountain Resort, Boyne Falls, MI 49713**

1) MEMBER REGISTRATION INFORMATION **REGISTRATION CONFIRMATION** Email Mail

Name _____ Designation (O.D., F.A.A.O., etc.) _____
 Office Address _____
 City/State/Zip Code _____
 Office Phone _____ Email _____ OE Tracker Number _____

2) OD REGISTRATION FOR ANNUAL MEETING

*Annual Meeting Registration includes:		Before June 26	After June 26
Friday continental breakfast, educational programs, exhibits, lunch, welcome reception, and dinner.	MOA member (in practice over 5 years)	<input type="checkbox"/> \$200	<input type="checkbox"/> \$220
Saturday continental breakfast, lunch, educational programs, receptions, class reunions (1979, 1984, 1999, 2004) and installation dinner.	MOA member (in practice less than 5years)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$120
	MOA Student Member (refunded for attending the two Annual Business Meetings)	<input type="checkbox"/> \$85	<input type="checkbox"/> \$105
	On-site registration		<input type="checkbox"/> \$250

3) EDUCATION REGISTRATION ONLY

MOA/AOA member (continuing education is \$15 per hour, please list number of hours attending)
 Friday, July 17th - \$15 x = _____ Saturday, July 18th - \$15 x = _____ Total Amount \$ _____

4) *MEALS - Please check if attending: Friday lunch Friday dinner Saturday lunch Saturday dinner

Spouse/Adult Guest/Children over 10 (lunch/dinner) **Before June 26** **After June 26**
 Name (s) _____ \$160 \$180
 Children under 10 - Friday buffet (no selection). \$10 \$15
 Saturday (only) dinner selections, please indicate below meal quantity .
 Burger _____ Chicken strips _____ Grilled cheese _____ all served with fries

*Please respect your reservation, the MOA must pay for your meals if you do not attend.

5) MOA MEMBER - HOUSE OF DELEGATES MEETINGS

I will attend Friday, July 17th Regrets I will attend Saturday, July 18th Regrets

6) CLASS REUNION - I will attend Friday, July 17th Class of 1979 Class of 1984 Class of 1999 Class of 2004

7) MFVA REGISTRATION "Black Bears in Michigan" program, Friday, July 17th, 1:30pm-4:00pm: Yes, number attending_____

8) PAYMENT INFORMATION

Please make check payable to: Michigan Optometric Association Total amount: \$_____
Visa MasterCard (only) Cardholder Name (please print) _____
 Card Number: _____ Exp Date: ____/____ Security Code _____
 Cardholder Signature: _____ Total amount:\$_____

In accordance with the Americans with Disabilities Act, check here if you require special accommodations to fully participate.

PLEASE RETURN TO: Michigan Optometric Association
 530 W. Ionia Street, Ste. A • Lansing, MI 48933-1062 • Phone: 517.482.0616 • Fax: 517.482.1611
 Registration forms must be received on or before July 2, 2009.

All cancellations/refunds must be submitted in writing to the MOA office. No refunds after July 10, 2009 • Replacements welcome.