



Affiliated with American Optometric Association

530 W. Ionia Street • Suite A • Lansing, MI 48933

Phone: 517.482.0616 • Fax: 517.482.1611

www.themoa.org

Summer Educational Program
Boyne Mountain Grand Lodge, Boyne Falls, MI 49713
July 16-18, 2009

Dear Doctor:

We cordially invite you to attend the **Michigan Optometric Association (MOA) Summer Educational Program at the Boyne Mountain Resort, Boyne Falls, MI**, on Friday, July 17 and Saturday, July 18, 2009. We are pleased to present a six-hour COPE approved educational program.

On Friday, July 17th, Dr. John McGreal, will lecture on "Medical Coding and Billing Part 1 and 2", this course will review the latest CMS changes in E/M coding; eye coding, fee schedules, documentation and compliance. Learn how to properly charge for services, evaluate fee schedule, document the medical record and reduce audit risk. Saturday, July 19th, Dr. McGreal will lecture on "Can We Do Better In AMD?" This course will review the state of the art in macular degeneration diagnosis and management. New technologies allow for earlier detection of pre-CNV and improve visual outcomes as a result of timely interventions. Preferential hyperacuity perimetry identifies defects which indicate progression of dry AMD to the wet form of the disease. New and emerging supplemental, medical & surgical modalities offer tremendous opportunities for the patient and practitioner.

Dr. McGreal is a graduate of Albright College and the Pennsylvania College of Optometry. He was Chief of Eye Services at Greater Atlantic Health Service in Philadelphia, where he also had a private practice. He was a founding partner in Vision Care Consultants, a managed eye care company in Pennsylvania. He was Center Director and Vice President for Vision America Incorporated for seven years. Currently, he is Director of Missouri Eye Associates, a medical and surgical private practice in St. Louis, MO.

Enclosed, please find a program, registration form and resort reservation information.

HOTEL RESERVATIONS—Reservation forms must be received by the resort not later than Monday, June 16, 2009 to insure availability at the Annual Meeting rate. Should you have any questions, please contact the MOA at 517-482-0616.

We invite you to become a member of the MOA. Please visit www.themoa.org for an application to complete and remit with payment.

We look forward to greeting you at the Boyne Mountain Resort in July!

Cordially,
MOA Continuing Education Committee
Eric Schwehofer, O.D., F.A.A.O. and Dean Luplow, O.D.

**Non-Member O.D. Preliminary Program
Summer Educational Program
Boyne Mountain Resort, Boyne Falls, MI 49713**

Thursday, July 16, 2009

6:00pm-8:00pm Registration – Mountain Grand Lodge

Friday, July 17, 2009

7:15am-2:00pm **Registration** – Matterhorn – Coffee and Pastries

9:00am-5:00pm **Exhibits** – Matterhorn

7:45am-8:35am **Continuing Education Program** – Matterhorn B
Medical Coding and Billing Part 1, COPE: 21858-PM, John McGreal, O.D.

8:35am-9:00am **Break** – Matterhorn

9:00am-9:50am **Continuing Education Program** – Matterhorn B
Medical Coding and Billing Part 1 con't., COPE: 21858-PM, John McGreal, O.D.

Lunch on your own **Boyne Mountain suggests the following restaurants: Everett's, the Beach House, and the Trophy Room**

2:00pm-2:50pm **Continuing Education Program** – Matterhorn B
Medical Coding and Billing Part 2, COPE: 21859-PM, John McGreal, O.D.

2:50pm-3:10pm **Break** – Matterhorn

3:10pm-4:00pm **Continuing Education Program** – Matterhorn B
Medical Coding and Billing Part 2 con't., COPE: 21859-PM, John McGreal, O.D.

Dinner on your own **Boyne Mountain suggests the following restaurants: Everett's, the Beach House, and the Trophy Room**

6:00pm-7:30pm **Class Reunion** – (pre-register) Vienna Patio (Rain: Vienna Room)

Saturday, July 18, 2009

7:15am-9:00am **Registration** – Matterhorn East Lobby – Coffee and Pastries

7:45am-8:35am **Continuing Education Program** – Matterhorn B
Can We Do Better In AMD? COPE: 19696-PS, John McGreal, O.D.

8:35am-9:00am **Break** – Matterhorn East Lobby

9:00am-9:50am **Continuing Education Program** – Matterhorn B
Can We Do Better In AMD?, con't, COPE: 19696-PS, John McGreal, O.D.

Total CE hours = six

**Michigan Optometric Association
O.D. Non-Member Registration Form
Summer Educational Program
July 17-18, 2009
Boyne Mountain Resort, Boyne Falls, MI 49713**

INDIVIDUAL INFORMATION (Please print)

Name _____ Credentials _____ OE Tracker Number _____
 Office Address _____
 City _____ State _____ Zip _____
 Office Phone _____ Fax _____
 Email _____ *Preferred registration confirmation: Email ___ Mail ___

Registration includes Continuing Education only, NO MEALS INCLUDED.

1) EDUCATIONAL

Non-Member Continuing Education charge is \$50.00 per hour, please list total number hours		On-Site Registration	Total Amount
Friday - \$50.00 X = _____	Saturday - \$50.00 X = _____	<input type="checkbox"/> \$400.00	\$ _____

2) CLASS REUNION, FRIDAY, July 17, 2009, FOR OPTOMETRIC CLASSES 1979, 1984, 1999, and 2004

\$50.00 x total number attending = _____	Total amount: \$ _____
Name of Spouse/Guest attending: _____	

3) PAYMENT INFORMATION: Check payable to: Michigan Optometric Association. Total amount: \$ _____

<input type="checkbox"/> Credit Card (Visa/MasterCard only): Cardholder Name (print): _____	
Card Number: - - -	Exp. Date: ___/___
Security Code _____	
Cardholder Signature: _____	Total Amount: \$ _____

In accordance with the Americans with Disabilities Act, check here if you require special accommodations to fully participate.

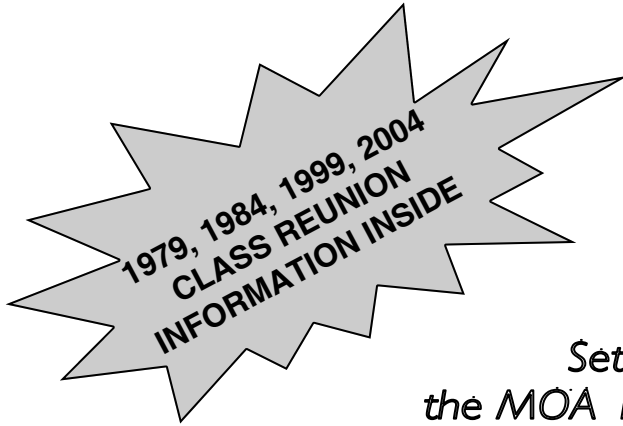
PLEASE RETURN TO:
Michigan Optometric Association
530 W. Ionia Street, Ste. A
Lansing, MI 48933-1062
 ♦ phone 517.482.0616 ♦ fax: 517.482.1611

Registration forms must be received on or before July 2, 2009.

No refunds after July 10, 2009



Michigan Optometric Association
530 W. Ionia St., Ste. A
Lansing, MI 48933



*Set your sights on
the MOA 113th Annual Meeting
at Boyne Mountain Resort
July 16-18, 2009*

**Michigan Optometric Association
113th Annual Meeting
July 16-18, 2009
Boyne Mountain Resort
1 Boyne Mountain Road
Boyne Falls, MI 49713**

DIRECTIONS TO BOYNE MOUNTAIN RESORT:

From Detroit: Follow I-75 north to Exit 282 Gaylord. Follow M-32 west to US-131 north. Continue north for 6 miles to Boyne Mountain.

From Grand Rapids: Follow US-131 north to resort. Boyne Mountain entrance is 6 miles past M-32 on US-131.

From Lansing: Follow US-27 north to I-75 north to Exit 282 Gaylord. Follow M-32 west to US-131 north. Continue north for 6 miles to Boyne Mountain.

From Mackinaw City: Follow I-75 south to Exit 282 Gaylord. Follow M-32 west to US-131 north. Continue north for 6 miles to Boyne Mountain.

For information on Boyne Mountain Resort visit www.boyne.com